

Proficient 3.0 to 3.7

I can research and create an informative product to describe a key bioprocess business and its potential investment opportunities, including:

- Company Background: Describe what they do and the technology they use.
- Company Profile: Summarize career opportunities and how many people are employed.
- Attach one news release relating to the company's economic health.
- Use data to back up your choice for potential investment in this company.
- Back claims/data with multiple researched references.
- Final product: The layout is easy to read and paragraphs are organized by subtopic, with minimal errors.
- Visual(s) included in the product enhance meaning (e.g., future potential, company ranking).

Adapted from a rubric created by Kevin Seeley from Salem High School CTE, shared by Karin Hess via Edutopia.