

Stage 4: Prototype

(Student Example)

“Traditionally rose colored glasses are seen as a metaphor for seeing things in an optimistic or positive way. For the purpose of this ad, they serve the same purpose with an enhanced ability to alter the way the wearer sees certain moral situations. By advertising these glasses to Iago in the beginning of the play, it will alleviate his anger and see that getting passed up for a promotion could potentially be a positive thing and allow him to explore new ventures. These glasses could also be useful for Othello. It helps him look at his marriage positively and not be obsessed about his wife and not be consumed by jealousy.”

From Chayanee Brooks, via Edutopia