

CAMS Inventors Inc. Successful Investor Project
Activity: Brainstorming for Business Ideas

Do you have a hobby from which you could make money?

What do you like to do in your spare time? Can you turn this activity into a profitable business?

What frustrates you? Do you think other people are frustrated also? Is this something that you could design differently, or change in some way, and make money from?

Think of a product/service that you could make/offer differently, and improve.

What product or service would really improve your life?

What annoys you? What product or service would eliminate that annoyance?