

NAME: _____

DATE: _____



The YESpirational Video

Project/Unit Description



Essential Question: To what extent can music enhance video?

Area of Interaction: Human Ingenuity

We are going to be spending the next week or so working on two main objectives: getting you familiar with the general interface of Final Cut Pro & familiarizing you with the basics of editing a simple video. This will require a lot of focus and patience. I promise you, however, that once you have this down, you will be in good shape for the first major project in this class: the YESpirational Video.

In this project, you will create a music video using a song of your choice, pre-recorded video from YES Prep North Central, and a number of pictures. The purpose of the video is to inspire people and get them excited about YES Prep North Central. You will be using all the skills we are focusing on this week and next. During this project you will also learn how to compress a video file and then author a DVD. This is an intense project with a lot of components, but it will truly lay the foundation for the rest of this trimester! For many of you, this will be your first video!

Directions/Requirements:

- 1.) Choose a song that best represents YES Prep North Central
 - a. The song can not contain inappropriate language
- 2.) Use the video and picture files located in the folder YESpirational Video
 - a. The pictures must fill the frame
- 3.) The video must fade in at the beginning and fade out at the end
- 4.) Make a distinction between the verse and the chorus of a song
- 5.) Pictures and Video must be timed with the music
- 6.) Please include transitions in the video, but don't go crazy
- 7.) Compress the video as a Quicktime and a DVD file
- 8.) Use a template in DVD Studio Pro for your DVD
- 9.) Upload your video to your website.
- 10.) Blog about your experience at least three times during the process.
 - a. First Blog should happen near the beginning of the project
 - b. Second Blog should happen during the middle of the project
 - c. Third Blog should happen at the end of the project
 - i. This Blog entry should be a reflection of your final project
 - ii. It should also include your answer to the Essential Question located at the top of this page



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The YESpirational Video

Project Rubric



Essential Question: To what extent can music enhance video?
Area of Interaction: Human Ingenuity

Final Cut Pro Technical Score (45 Points Total) Criterion D

- ___ Student used a fade in at the beginning of the video (2)
- ___ Student used a fade out at the end of the video (2)
- ___ Student correctly lined up pictures with the beat of the song (10)
- ___ Student correctly differentiated between the verse and the chorus of the music (5)
- ___ Student's song selection enhanced the video (3)
- ___ Student effectively incorporated transitions throughout the video (5)
- ___ Student correctly resized the pictures to fit the entire screen (3)
- ___ Student correctly selected pictures and videos that went well with the music (10)
- ___ Student made sure to "close the gap" between clips (5)

Comments/Score:

Reflection (25 Points) Criterion E

- ___ Student blogged at least three times throughout the process (15)
- ___ Student's response to the Essential Question was thoughtful (10)

Comments/Score:

