Enciphered Graph (+1 Alphabetic Shift) Deciphered (Original) Graph

Percent of nutritionists saying a food is healthy

100% 90% 80% 70% 60% 50% 40% 30% 20% 10%

Percent of all Americans saying a food is healthy

100% 90% 80% 70% 60% 50% 40% 30% 20% 10%

Modified by Matt Wilkins from: NYTimes “What’s Going On in This Graph? | Oct. 10, 2017"