



SCAMPER Thinking

Name:

Date:

Each of these prompts encourages you to think creatively and generate new ideas by looking at a product, idea, or process from a different angle. By completing each level, you can develop new ways to look at your work and add new levels of thinking.

Substitute: What else can I use instead? Who else can be involved instead? What other ingredients, materials, or things can I use? Where else could I do this?	
Combine: How could I put two or more things together? How could I get two or more results from this? How can I appeal to more people about this?	
Adapt: What changes would improve this? How could this better fit in the situation? What from the past could I copy? What other subjects could I take ideas from?	
Modify: How can I make this bigger and more powerful? How can I increase performance or appeal? How can I change my solution to make it better?	
Put to other use: What else could I do with this? Who else would be interested in this? Where else could I apply this?	
Eliminate: What could I take away from my original idea to improve it? How can I make this smaller and more precise? How can I decrease cost? How could I streamline my idea?	
Rearrange: How could we rearrange the different pieces of this product, idea or process to create a new or improved version? How could we change the order or layout of things?	