

You've Got to Read This!

This semester, you've read a number of texts that I thought were good, but now it's your chance to tell me what you think.

The Task:

Construct

1. What are the traits of a good text? Use the internet to explore what readers, authors, and publishers believe makes a good text. Generate a list of 3–5 criteria of a good text and note these on a GoogleDoc.
2. Review all the things you read this semester including books, poems, scripts, stories, and articles. You can look at the course syllabus/outline, flip through your finder, or search through your Google Drive.
3. Decide what was the best text you read this semester. Be prepared to defend your position by justifying how your chosen text fulfills the list of 3–5 criteria of a good text. You will do this by engaging in an informal debate with your partner.
4. Connect with a partner and share your thoughts. Your goal is to convince your partner that the piece you've selected is the best text the class read this semester. This is your chance to speak persuasively.
5. Listen to your partner's thoughts. Your partner is also trying to convince you that what they've selected is the best text the class read this semester. This is your chance to actively listen.
6. As a partnership, come to an agreement by deciding which text is, in fact, the best text you both read this semester. If you need a way to think through the two options, you can use Mindomo to map out your thoughts.
7. Share your decision by posting it on the class Google Jamboard. This is you committing to your topic by telling me.

Collaborate

8. Now you and your partner need to design media that would convince other students in your grade to read your selected text. Some ideas are listed in the chart below.
9. Once you've selected your media form, research the techniques advertisers and marketers use when designing that form of media. You need to create a list of 4–6 things that must be taken into consideration. This criteria will become part of the rubric that I'll use to evaluate you. You need to share this criteria with me by completing the Google

Form. This is you telling me what I can evaluate you on.

Create

10. Now that you've gained some expertise, create your media piece using the technology available to you in the classroom. Remember to ensure that the media you create successfully fulfills the criteria you generated in the previous step.

Want to create this?	Try this!
Television commercial	iMovie
Billboard	Piktochart
Radio ad	Soundtrap
* Have a different idea? Let's chat.	